

Georgetown Demographics

City of Georgetown Highlights



- Georgetown Utilities Systems has one of the most progressive programs in the world with 100% renewable solar and wind energy. The City of Georgetown is the first medium-sized city in the nation to commit to 100% renewable energy.

- Georgetown wins 2017 workforce excellence award after the city's population boom.

- Williamson County and the Central Austin area are consistently ranked at the top of national and state, lifestyle and economic awards. A Main Street designated city, Georgetown cherishes its revitalized Courthouse and surrounding Victorian-era storefronts on "the Most Beautiful Town Square in Texas".



- The expansion of existing businesses along with new businesses opening in Georgetown have spurred job growth of over 3%, which is well above the national average of 1.59%. Accessibility, healthy economy, and a supportive and innovative business community are all part of what makes Georgetown a prime location for business success.

- Southwestern University offers a top-ranked integrated arts and science curriculum that incorporates humanities, fine arts, social and natural sciences. Forbes names Southwestern as the #1 undergraduate liberal arts college in Texas.



- The City of Georgetown Parks and Recreation Department was awarded the Gold Medal Award for cities with populations between 50,001 and 100,000 from the Texas Recreation and Park Society.

City Demographics

	2016	2021
Projected Population Growth	67,803	81,118
Projected Number of Households	25,652	29,064
Housing Units	26,343	29,710
Projected Growth in Labor Force	29,088	35,503

Traffic Counts

Collection Street	Cross Street	Traffic Vol (VPD)	Year
I-35	2-Way I- 35 at Williams	80,287	2016
SH 130	2-Way at CR 971	20,468	2016
SH 29	2-Way near IH35	29,044	2016

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